# H. R. 6356

To reform the collection and distribution of universal service support under the Communications Act of 1934.

#### IN THE HOUSE OF REPRESENTATIVES

June 24, 2008

Mr. Barton of Texas (for himself and Mr. Stearns) introduced the following bill; which was referred to the Committee on Energy and Commerce

## A BILL

To reform the collection and distribution of universal service support under the Communications Act of 1934.

- 1 Be it enacted by the Senate and House of Representa-
- 2 tives of the United States of America in Congress assembled,
- 3 SECTION 1. SHORT TITLE.
- 4 This Act may be cited as the "Universal Service Re-
- 5 form, Accountability, and Efficiency Act of 2008".

1	SEC. 2. UNIVERSAL SERVICE PRINCIPLES, SUPPORTED
2	SERVICES, CONTRIBUTION MECHANISM, AND
3	SUPPORT.
4	(a) In General.—Section 254 of the Communica-
5	tions Act of 1934 (47 U.S.C. 254) is amended by striking
6	subsections (b) through (e) and inserting the following:
7	"(b) Universal Service Principles.—The Com-
8	mission and the Joint Board shall base policies to advance
9	the goal of universal service while reforming the universal
10	service support and contribution mechanisms on all of the
11	following principles:
12	"(1) Affordability.—Voice communications
13	service shall be available to low-income households
14	and households in high cost areas at rates that are
15	affordable to such households.
16	"(2) Efficiency.—Universal service support
17	and contribution mechanisms for the provision of
18	services described in subsection (c) shall impose the
19	lowest possible costs on telecommunications service
20	subscribers and users.
21	"(3) Contribution and distribution re-
22	QUIREMENTS.—Neither the provision of universal
23	service support nor the contribution mechanisms for
24	the provision of universal service shall favor any par-
25	ticular provider of voice communications service or

- 1 any particular technology used to provide voice com-2 munications service.
  - "(4) Transparency.—The rules governing both the provision of and contribution to universal service support shall—
    - "(A) be clear and enforceable; and
      - "(B) clearly define, and require the annual measurement of, the goals and outcomes of universal service, including the performance measures developed under section 4 of the Universal Service Reform, Accountability, and Efficiency Act of 2008.
    - "(5) Consumer focused.—The paramount goal of the universal service program shall be to support the availability of affordable voice communications service for consumers in low-income households and households in high cost areas throughout the United States, rather than to provide financial support to any new or existing carrier, service provider, or vendor.
    - "(6) Access to advanced telecommunications services for schools, libraries, and rural health care providers.—Elementary and secondary schools, libraries, and rural health care providers should have access to advanced tele-

1	communications and information services as de-
2	scribed in subsection (h).
3	"(c) Definition of Services Supported.—
4	"(1) Voice communications service sup-
5	PORT.—
6	"(A) In general.—Except as provided in
7	paragraph (2), universal service support is to be
8	used solely to provide voice communications
9	service to consumers in households in high cost
10	areas throughout the United States and to con-
11	sumers in low-income households.
12	"(B) Definitions.—For purposes of this
13	section, the following definitions apply:
14	"(i) High cost area.—The Commis-
15	sion shall define the meaning of the term
16	'high cost area'.
17	"(ii) Voice communications serv-
18	ICE.—The term 'voice communications
19	service' includes any service using any
20	technology that provides real-time inter-
21	active communications by voice utilizing
22	the public switched telephone network, in-
23	cluding IP-enabled voice service.
24	"(iii) IP-enabled voice service.—
25	The term IP-enabled voice service means

the provision of real-time voice communications offered to the public, or such classes of users as to be effectively available to the public, transmitted through customer premises equipment using Internet protocol, or a successor protocol, with interconnection capability such that the service can originate traffic to, or terminate traffic from, the public switched telephone network.

"(2) SPECIAL SERVICES.—In addition to the services supported under paragraph (1), the Commission may designate additional services to receive universal service support for use by schools, libraries, and health care providers in accordance with subsection (h).

#### "(d) Contributions.—

"(1) Basis for contributions.—In establishing under the principles set forth in subsection (b) the contribution mechanism for the support of universal service, the Commission shall evaluate its current contribution mechanism and consider alternative mechanisms. The Commission shall have the authority to select any contribution mechanism that

1	is consistent with the principles set forth in sub-
2	section (b), but such mechanism—
3	"(A) shall be based exclusively upon the
4	provision of voice communications service;
5	"(B) shall not assess broadband trans-
6	mission or internet access services; and
7	"(C) shall include an exemption from uni-
8	versal service contributions for low-income
9	households.
10	"(2) Cap on contributions.—In establishing
11	under the principles set forth in subsection (b) the
12	level for the contribution for the support of universal
13	service, the Commission shall require that the total
14	amount of universal service support for all universal
15	service support mechanisms shall not exceed the
16	total amount that was collected from all sources for
17	all universal service support mechanisms in the last
18	year prior to the date of enactment of the Universal
19	Service Reform, Accountability, and Efficiency Act
20	of 2008 and shall decline over time.
21	"(3) Anti-deficiency act compliance.—
22	"(A) IN GENERAL.—In designing the con-
23	tribution mechanism for the support of uni-
24	versal service, the Commission shall take such
25	steps as are necessary to reform such contribu-

tion mechanism so that compliance with the requirements of section 3679 of the Revised Statutes (31 U.S.C. 1341; commonly known as the Anti-Deficiency Act) will not cause a disruption in the administration of universal service support.

"(B) Report to Congressional Com-MITTEES.—The Commission shall determine the earliest time that complying with such section will not cause a disruption in the administration of universal service support, and the Commission shall report that determination promptly to the Committee on Energy and Commerce of the House of Representatives and the Committee on Commerce, Science, and Transportation of the Senate.

### "(e) Universal Service Support.—

#### "(1) IN GENERAL.—

"(A) After the date specified in subparagraph (B), only an eligible telecommunications provider designated under section 214(e), as such section is amended by the Universal Service Reform, Accountability, and Efficiency Act of 2008, shall be eligible to receive specific Federal universal service support for the provision

- of voice communications service in high cost areas.
- 3 "(B) The date specified in this subpara-4 graph is the date on which the first set of auc-5 tions required under subsection (m) is com-6 pleted.
- 7 "(2) Exception to universal service sup-8 PORT.—The Commission shall develop a mechanism 9 to prohibit the receipt of universal service support 10 for the provision of voice communications services to 11 consumers in households in high cost areas where 12 the Commission determines, based on publicly avail-13 able information, that a service area has a substan-14 tially high percentage of households with income at 15 or above the 95th percentile of national household 16 income levels or develops an equivalent measure-17 ment.".
- 18 (b) Implementation of Reform Measures.—Sec-19 tion 254(a) of such Act (47 U.S.C. 254(a)) is amended 20 by adding at the end the following new paragraph:
- "(3) PROCEDURES TO REFORM UNIVERSAL SERVICE SUPPORT SYSTEM.—Notwithstanding paragraphs (1) and (2), within 9 months after the date of enactment of the Universal Service Reform, Accountability, and Efficiency Act of 2008, the Com-

- 1 mission shall implement reform of the universal
- 2 service system in accordance with this section, as
- amended by such Act, and section 4 of such Act.
- 4 The Federal-State Joint Board may submit com-
- 5 ments in any proceeding carried out by the Commis-
- 6 sion pursuant to this section.".
- 7 (c) State Universal Service Programs Not
- 8 Preempted.—
- 9 (1) IN GENERAL.—Nothing in this Act, or in
- any of the amendments made by this Act, shall pre-
- empt or be construed to preempt any State from
- adopting laws, rules, or regulations to ensure that
- voice communications service, as defined by section
- 14 254(c)(1)(B)(ii) of the Communications Act of 1934
- 15 (as amended by subsection (a) of this Act), are uni-
- versally available to all low-income households and
- 17 households in high cost areas at affordable rates, so
- long as such laws, rules, or regulations are con-
- sistent with, and not in violation of, the principles
- established under the applicable provisions of this
- Act and the amendments made by this Act.
- 22 (2) States are preempted from assessing
- 23 INTERSTATE SERVICES.—Notwithstanding para-
- graph (1), a State may not assess interstate serv-
- ices, including interstate telecommunications serv-

1	ices, information services, or voice communications
2	services, in order to fund a State's universal service
3	program.
4	SEC. 3. DISTRIBUTION MECHANISM REFORM FOR HIGH
5	COST SUPPORT.
6	(a) In General.—Section 254 of the Communica-
7	tions Act of 1934 (47 U.S.C. 254) is further amended by
8	adding at the end the following:
9	"(m) DISTRIBUTION MECHANISM FOR HIGH COST
10	Support.—
11	"(1) Establishment of reverse auction
12	DESIGN.—
13	"(A) In General.—Not later than 9
14	months after the date of enactment of the Uni-
15	versal Service Reform, Accountability, and Effi-
16	ciency Act of 2008, the Commission shall de-
17	velop, and shall promulgate regulations to im-
18	plement, a reverse auction plan to be used to
19	distribute universal service support for voice
20	communications service in high cost areas, in
21	which each auction winner shall have the privi-
22	leges and obligations of a provider-of-last-re-
23	sort, as determined by the Commission.
24	"(B) Auction design parameters.—In
25	carrying out the requirements of subparagraph

1	(A), the Commission shall ensure that the auc-
2	tion design provides for—
3	"(i) the provision of quality voice com-
4	munications service, as defined by the
5	Commission by regulation prescribed after
6	the date of enactment of the Universal
7	Service Reform, Accountability, and Effi-
8	ciency Act of 2008, consistent with clause
9	(iv);
10	"(ii) cost-constraining benefits;
11	"(iii) competitive neutrality;
12	"(iv) technological neutrality;
13	"(v) incentives for providers of voice
14	communications service to become more ef-
15	ficient;
16	"(vi) conducting the auctions at ap-
17	propriately gauged intervals that take into
18	account new information about changes in
19	the marketplace, so that universal service
20	support based on current technology does
21	not become a barrier to entry for service
22	providers using new technologies;
23	"(vii) in the first set of auctions,
24	which shall be conducted not later than 15
25	months after the date of enactment of the

1	Universal Service Reform, Accountability,
2	and Efficiency Act of 2008, reserve prices
3	that, in the aggregate, do not exceed the
4	total amount of support for high cost areas
5	provided in the year prior to the date of
6	enactment of the Universal Service Re-
7	form, Accountability, and Efficiency Act of
8	2008 and which take into account that
9	support shall not be provided to more than
10	one entity per area;
11	"(viii) reserve prices for succeeding
12	auctions (to be carried out periodically at
13	the discretion of the Commission) that, in
14	each service area, are no greater than the
15	winning bid in the previous auction for
16	each such service area; and
17	"(ix) avoiding, to the greatest extent
18	practicable, conducting auctions in which
19	only 1 firm participates.
20	"(C) Establishing reserve prices.—In
21	any high cost area in which support is provided
22	by a subsidy that is determined pursuant to
23	this paragraph, the Commission—
24	"(i) shall ensure that the reserve price
25	of the auction only takes into account the

1	difference in the cost of providing voice
2	communications service in a high cost area
3	compared to a non-high cost area;
4	"(ii) shall take any action necessary
5	to remove excessive support pursuant to
6	the principle established in subsection
7	(b)(2);
8	"(iii) shall only consider costs directly
9	related to the provision of voice commu-
10	nications service; and
11	"(iv) shall not consider the costs asso-
12	ciated with any of the following:
13	"(I) Artwork.
14	"(II) Cafeterias, lunch rooms,
15	and vending facilities.
16	"(III) Patent rights.
17	"(IV) Government franchises.
18	"(V) Charitable contributions.
19	"(VI) Penalties or fines for viola-
20	tions of statutes.
21	"(VII) Membership fees and dues
22	in social, political, service, rec-
23	reational, or athletic clubs or organi-
24	zations.

1	"(VIII) Lobbying or public rela-
2	tions.
3	"(IX) Performing personnel ad-
4	ministration activities.
5	"(X) Legal services.
6	"(XI) Janitorial service, cleaning
7	supplies, or guard service.
8	"(XII) Sewage or water utilities
9	or services.
10	"(D) Service areas.—
11	"(i) In general.—In carrying out
12	the requirements of subparagraph (A), the
13	Commission, within 9 months after the
14	date of enactment of the Universal Service
15	Reform, Accountability, and Efficiency Act
16	of 2008, shall define service areas at the
17	smallest geographic level practicable based
18	on a new study, conducted at the smallest
19	geographic level practicable, of those high
20	cost areas throughout the United States
21	that require universal service support to
22	comply with the principles of universal
23	service in subsection (b). The Commission
24	shall not define service areas based on
25	study areas in existence as of the date of

1	enactment of the Universal Service Re-
2	form, Accountability, and Efficiency Act of
3	2008.
4	"(ii) Subsequent auctions.—
5	"(I) Re-evaluation of Need
6	FOR UNIVERSAL SERVICE SUPPORT.—
7	In advance of each subsequent auction
8	of a service area, the Commission
9	shall evaluate whether such service
10	area still meets the criteria under
11	clause (i) to determine whether uni-
12	versal service support should be pro-
13	vided.
14	"(II) Prohibition.—The Com-
15	mission shall not provide support in a
16	subsequent auction to a service area
17	in which, in the absence of a sub-
18	sidized provider-of-last-resort, con-
19	sumers would have access to afford-
20	able voice communications service by
21	1 or more unsubsidized providers.
22	"(III) VOUCHERS.—The Com-
23	mission shall have the authority to
24	issue vouchers to consumers if needed

1	to complete the transition away from
2	subsidizing a provider-of-last-resort.
3	"(E) Characteristics of Auctioned
4	AUTHORITY.—
5	"(i) In general.—Before conducting
6	each auction, the Commission shall pre-
7	scribe the obligations and privileges of the
8	winner of each auction as the provider-of-
9	last-resort for each service area (defined
10	pursuant to paragraph $(1)(D)(i)$ ). In pre-
11	scribing such obligations and privileges,
12	the Commission shall describe the min-
13	imum quality of voice communications
14	service to be provided (as defined by the
15	Commission pursuant to paragraph
16	(1)(B)(i)) and shall take into consideration
17	the principles of universal service in sub-
18	section (b).
19	"(ii) Bonding requirement.—The
20	Commission shall require all auction win-
21	ners to be bonded (or to provide other as-
22	surance as deemed appropriate by the
23	Commission) prior to being designated as
24	the eligible telecommunications provider
25	for a service area to ensure that such pro-

1	vider complies with the obligations estab-
2	lished under clause (i) for the period cov-
3	ered by the auction.
4	"(iii) State preemption.—Any eligi-
5	ble telecommunications carrier that is des-
6	ignated as the carrier-of-last-resort by a
7	State and that does not win an auction for
8	a service area shall be released from all ob-
9	ligations imposed as a carrier-of-last-resort
10	by such State.
11	"(2) Duplicate subsidies prohibited.—The
12	Commission shall designate only 1 eligible tele-
13	communications provider per service area to receive
14	universal service support for providing the services
15	described in subsection (c)(1).".
16	(b) Conforming Amendments.—
17	(1) Eligible telecommunications pro-
18	VIDERS.—
19	(A) In General.—Section 214 of the
20	Communications Act of 1934 (47 U.S.C.
21	214(e)) is amended by striking subsection (e)
22	and inserting the following new subsection:
23	"(e) Universal Service Support Via Eligible
24	Telecommunications Providers.—The Commission
25	shall deem the winner of an auction under section

- 1 254(m)(1)(A) as the eligible telecommunications provider
- 2 for a service area, defined in accordance with section
- 3 254(m)(1)(C). Such provider shall, throughout the service
- 4 area for which the designation is received—
- 5 "(1) offer the voice communications service that 6 is supported by Federal universal service support 7 mechanisms under section 254(c)(1), either using its 8 own facilities or a combination of its own facilities 9 and resale of another provider's services;
- "(2) meet or exceed the service quality standards developed by the Commission pursuant to section 254(m)(1)(E); and
- 13 "(3) advertise the availability of such service 14 and the charges therefor using media of general dis-15 tribution.".
- 16 (B) EFFECTIVE DATE.—The amendment 17 made by subparagraph (A) shall take effect 15 18 months after the date of enactment of this Act.
  - (2) RURAL TELEPHONE EXEMPTION CONFORMING AMENDMENT.—Section 251(f)(1)(A) of the Communications Act of 1934 (47 U.S.C. 251(f)(1)(A)) is amended by striking "section 254" and all that follows and inserting "section 254."
- 24 (3) ADDITIONAL CONFORMING AMENDMENT.— 25 Section 254(h)(1)(B) of such Act (47 U.S.C.

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- 1 254(h)(1)(B)) is amended by striking "subsection"
- 2 (c)(3)" and inserting "subsection (c)(2)".
- 3 SEC. 4. ACCOUNTABILITY.
- 4 (a) IN GENERAL.—The Federal Communications
- 5 Commission (in this Act referred to as the "Commission")
- 6 shall take such steps as are necessary to make the reforms
- 7 described in this section.
- 8 (b) Federal-State Joint Board on Universal
- 9 Service Reform.—
- 10 (1) Economic analysis required.—Not later
- than 180 days after the date of enactment of this
- 12 Act, the Commission shall require that the Federal-
- 13 State Joint Board on Universal Service (in this Act
- referred to as the "Joint Board" include an eco-
- nomic analysis in all of its decisions and rec-
- ommendations that explains how such decisions and
- recommendations comply with the principles in sec-
- tion 254(b) of the Communications Act of 1934, as
- amended by this Act.
- 20 (2) Divestiture of financial interests
- 21 BEFORE SERVING.—Not later than 60 days after the
- date of enactment of this Act and within 60 days
- after the appointment of each new member of the
- Joint Board, the Commission shall review any finan-
- cial interests of any member of the Joint Board and

- shall take necessary actions to eliminate any con-
- 2 flicts of interest.
- 3 (c) Universal Service Administrator's Board
- 4 of Directors.—

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- (1) New requirements for service.—The 5 6 Commission shall reconstitute the board of directors of the Commission's designated administrator of the 7 8 universal service fund to ensure that all board mem-9 bers have professional training and expertise in pub-10 lic administration and no financial interest or affili-11 ation with any organization or company that may re-12 ceive universal service support.
  - (2) ADVISORY BOARD.—The Commission, at its discretion, may establish a non-voting advisory board that includes individuals who do not meet the requirements of paragraph (1).

#### (d) Performance Measures.—

- (1) IN GENERAL.—The Commission shall design and implement performance measures, which shall include specific goals, outcome measures, and efficiency measures, to determine whether the goals of advancing universal service are being achieved in an economically efficient way.
- 24 (2) Principles.—In developing performance 25 measures under paragraph (1), the Commission shall

- consider independent research on the consequences and effectiveness of universal service programs. The following principles shall govern the development of these performance measures:
  - (A) Outcome measures shall reflect both proposed progress and actual benefits to the public produced by universal service support.
  - (B) Efficiency measures shall identify the cost per unit of a successful outcome, rather than the cost per unit of output.
  - (C) The relevant measure of costs shall include the full economic effect, including any economic inefficiencies, of the universal service program's expenditures.
  - (3) MINIMUM REQUIREMENTS FOR PERFORMANCE MEASURES.—
    - (A) High cost areas and low income Program.—In order to ensure the existence of an affordably priced service option for voice communications service for consumers in high cost areas and consumers in low-income households, the Commission shall monitor availability, price, and subscription rates for such consumers. The Commission shall measure, per million dollars spent, the change in penetration

1 rate or number of subscribers and the avail-2 ability of voice communications service.

- (B) Schools and libraries.—In order to ensure that the program carried out under section 254(h)(1)(B) of the Communications Act of 1934 (47 U.S.C. 254(h)(1)(B)) has led to an increase in access to the Internet by schools and libraries and that improved educational outcomes are directly attributable to such increased access, the Commission shall measure, per million dollars spent, the improvement in educational outcomes attributable to increased Internet access.
- (C) Rural Health.—In order to ensure that increased access to advanced services by rural health care providers under section 254(h)(1)(A) of the Communications Act of 1934 (47 U.S.C. 254(h)(1)(A)) has directly contributed to improved health outcomes and the reduced cost of maintaining a healthy population, the Commission—
  - (i) shall ascertain the extent to which universal service support increases the use of various communications services by health care providers serving rural areas,

- 1 compared to such use in the absence of 2 universal service support; and
- 3 (ii) shall measure, per million dollars
  4 spent, whether, and by how much, the in5 creased use of various communications
  6 services has improved health outcomes or
  7 reduced health care costs.
- 8 (e) Report to Congress.—The Commission shall 9 publish annually a report on whether, and to what extent, 10 the goals of advancing universal service are being achieved 11 in an economically efficient way, including an analysis of 12 the performance measures implemented.
- (f) Annual Report Requirement.—The Commis-14 sion shall require each eligible telecommunications pro-15 vider, school, library, and rural health care provider who 16 received universal service support in the previous fiscal 17 year to file an annual report with the Commission about 18 how such support funds were used during such year.
- 19 (g) Audits.—The Commission shall strengthen the 20 oversight structure of the universal service program and 21 shall provide the Commission's Inspector General with ap-22 propriate resources to conduct regular and thorough au-23 dits and investigations.
- 24 (h) Penalties.—The Commission shall permanently 25 bar anyone who commits fraud related to the universal

- 1 service program from receiving any future universal serv-
- 2 ice support subsidies. The Commission shall also develop
- 3 increased penalties for wrongdoing associated with the

4 universal service fund.

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